



PUBLISH WHAT
YOU PAY

Joint Fundraising & Re-Granting FAQs 2020

See the full [PWYP Joint Fundraising & Re-Granting Policy](#) for further details

When can my coalition approach the PWYP Secretariat for financial support?

Coalitions can approach their main contact point at the PWYP Secretariat at any time to discuss potential opportunities, though response times will vary depending on the capacity of Secretariat staff. If a coalition has identified a potential donor to approach or has a project idea aligned to [Vision 2025](#) they would like to seek support for, they can contact the Secretariat to discuss potential options. Please give as much notice as possible when making requests for support to ensure the Secretariat is able to review your request in good time.

What does “core funds re-granting” mean?

“Core funds re-granting” refers to the Secretariat re-granting its own core (unrestricted) funding for a coalition’s exceptional needs. The funds come from the Secretariat and are granted directly to the coalition. This is for essential functions that donors are less interested in funding or support for programmes where the coalition is suffering from a funding gap beyond their control. Projects must contribute to the achievement of the PWYP strategy.

What does “joint fundraising” mean?

“Joint fundraising” refers to the Secretariat and one or more PWYP coalitions applying together (jointly) for funding from a donor for a project. The joint fundraising approach is used to apply for funding that national coalitions may not be able to access alone – for example, multi-country proposals. The Secretariat is the lead grant recipient and therefore acts as the main contact for the donor and receives the grant funds. The Secretariat then sub-grants these funds to the national coalition(s) according to the arrangements agreed in the proposal. *Both* the Secretariat and coalition(s) will be responsible for ensuring reporting requirements are met for this type of project.

Who identifies joint fundraising opportunities?

Both the PWYP Secretariat and coalitions can identify joint fundraising opportunities. Coalitions should approach the Secretariat to discuss potential opportunities outlining what support is needed *and* how the request aligns with the eligibility criteria in the [Joint Fundraising & Re-Granting Policy](#). If both the Secretariat and coalition(s) decide to pursue the opportunity, they will collaborate on developing a funding proposal and project implementation plan. Assuming the proposal is successful, *both* the Secretariat and coalition(s) will be responsible for ensuring reporting requirements are met.



**PUBLISH WHAT
YOU PAY**

The Secretariat will only be able to engage in joint fundraising where it has the capacity to do so. When identifying opportunities, please give as much notice as possible before the application deadline to ensure a proposal can be developed in time. Where the Secretariat identifies a joint fundraising opportunity, it will also endeavour to give as much notice as possible to coalitions. There is no guarantee that the Secretariat will be able to provide support on developing a joint fundraising proposal and this *must* be discussed with the Secretariat *before* any applications are submitted.

What is due diligence and why is this needed?

Due diligence is a set of checks undertaken before entering into an agreement or contract with another party. Due diligence both is a legal requirement and a way for the Secretariat to understand the needs of PWYP coalitions and members. It ensures that organisations to which the Secretariat sub-grants funds have the capacity to manage those funds according best practice accounting principles. The Secretariat will play an enabling role throughout the due diligence process, supporting coalitions to enhance their institutional capacity if necessary.

If a coalition or member organisation doesn't meet all due diligence requirements immediately, the Secretariat may still be able to provide some support, and will assist the coalition or member organisation in meeting these requirements.

What due diligence documents do we need to provide? Do we need to share this every time we apply for joint funding or re-grants from the Secretariat?

Whichever organisation receives funding on behalf of the coalition must comply with all requirements of the PWYP Due Diligence Policy. Due diligence documents provided under the PWYP Due Diligence Policy are valid for a period of three years, after which the Secretariat will ask for updated documentation. Your main contact point at the Secretariat will discuss with you what documents you need to provide.

For joint fundraising applications, donors may have *additional* due diligence requirements as part of their application process. These additional requirements would be discussed by the Secretariat and coalition(s) as part of the decision to pursue a joint fundraising opportunity.

Is the PWYP Secretariat becoming a donor?

The PWYP Secretariat supports the fundraising efforts of national coalitions as part of its function to support effective partnerships in the global PWYP network. However, the Secretariat is *not* a donor, and coalitions' independent fundraising efforts are critical to the sustainability of the PWYP movement.



PUBLISH WHAT YOU PAY

My coalition has contacted the Secretariat to discuss a funding opportunity / request funding support – when will we get a response?

The Secretariat aims to respond to any requests as soon as possible, but response times will vary depending on the capacity and bandwidth of Secretariat staff. Please give as much notice as possible when making requests for support to ensure the Secretariat is able to review your request in good time.

My coalition would like to apply for a core funds re-grant – how can we find out how much funding is available? If a grant is approved, how long will it take to be awarded?

Coalitions are encouraged to discuss needs and opportunities for core funds re-grants with their main contact point at the Secretariat on an ongoing basis. Decisions on re-granting core funds are made as part of PWYP's annual planning process (October/November) for the following year. The size of funding available for core funds re-grants is dependent on the Secretariat's annual budget and funding environment, which will change year to year. Traditionally, core funds re-grants have been small in size and limited numbers of re-grants are made.

What documents might we be asked to provide to show evidence of funding gaps and clear plans for the opportunity being pursued?

Evidence needed to show that your coalition meets the eligibility requirements of the [Joint Fundraising & Re-Granting Policy](#) can be discussed with your main contact point at the Secretariat. The Secretariat may ask for a concept note or advocacy plan that outlines clearly what results your coalition aims to achieve and how the funding will be used to achieve these results. The Secretariat may ask for budgets and other documents showing evidence of funding gaps, may ask your coalition to outline how and why the Secretariat's support is needed, and may ask which donors your coalition has already reached out to.

My coalition has had funding / fundraising support from the Secretariat before – do we still need to show we meet the eligibility requirements in the [Joint Fundraising & Re-Granting Policy](#)?

Yes. Requests for funding support are assessed on a case by case basis. Coalitions must meet the eligibility requirements outlined in the [Policy](#) as well as any additional donor requirements for joint fundraising applications.

My coalition doesn't meet some of the eligibility criteria at the moment – would the Secretariat help us build our capacity so we could be eligible in future?

We are always open to discussing how we can support coalitions to do their work effectively. If there are specific criteria that your coalition does not meet, please share this with your main contact point at the Secretariat to discuss what options are available for support.



**PUBLISH WHAT
YOU PAY**

My coalition is not registered, how can we apply for joint fundraising or receive a sub-grant?

Coalitions do not need to be registered (and indeed, most of the PWYP national coalitions are not). The member organisation receiving funds on behalf of a coalition *must* be a registered NGO or charitable organisation. If the PWYP coalition is not a registered legal entity, any joint fundraising or sub-granting opportunities would be with a member organisation that is a registered NGO or charitable organisation and would manage the funds on behalf of the coalition. Please contact your main contact point at the Secretariat if you have any queries.

Who is my coalition's main contact point? Who should we contact at the Secretariat to discuss funding opportunities and support?

Coalitions should contact their designated Regional Coordinator or Manager at the Secretariat to discuss funding opportunities and support. If your coalition does not have a designated Regional Coordinator or Manager, please contact the Fundraising Manager at the PWYP Secretariat at fpooley@pwyp.org.

How does the Secretariat provide support for non-English speaking coalitions?

For joint fundraising opportunities, the Secretariat is currently only able to add value to joint applications in English or French.

For core funds re-grants and coalition-led fundraising support, the Secretariat is able to provide support in multiple languages. Please discuss available options with your main contact point.

I have feedback on the [Joint Fundraising & Re-Granting Policy](#) or FAQs – who can I contact to share this feedback?

Please email any feedback on the [Policy](#) or FAQs to the Fundraising Manager at fpooley@pwyp.org, clearly stating “Joint Fundraising Policy Feedback” in the subject line.

I have a question that's not answered – who can I contact?

Please direct any questions regarding funding or joint fundraising support to your main contact point at the Secretariat.